

Literacy lifts Lives

Annual Report // July 2023–June 2024

Celebrating a Legacy

It is with a mix of gratitude and sadness that we bid farewell to Laurie Fisher, our first Executive Director, as she embarks on her retirement.

Laurie has been an integral part of the growth of the Literacy Council of Frederick County for the past ten years, and her leadership and vision have played a significant role in the success of being able to reach many more adult learners in Frederick County during this period.

From the moment Laurie stepped into the role of Executive Director, she brought a vision that was both ambitious and inspiring. Under her guidance, the Literacy Council flourished, becoming a beacon of hope and a pillar of support for the community. Laurie's ability to see potential where others saw challenges has been nothing short of transformative. Laurie leaves behind a part of herself that has become ingrained in the very fabric of our organization. May Laurie's next adventure bring her as much joy and fulfillment as she brought to all of us!

-Sharon Jacko, Lt. Col., USMC (Ret.), Immediate Past Board President



Throughout Laurie's tenure, along with a team of dedicated board members, volunteers, and staff, the Council achieved steady growth, with the addition of community and workplace classes, and parent literacy programs to the already established one-to-one tutoring program. As a result, the number of adult learners served each year has more than doubled, none of which would be possible without applauding the efforts of hundreds of volunteer tutors over the years.

Moving forward, our staff and leadership team will continue to build on the strong foundation that Laurie has established.

We encourage anyone in the community who is interested in making a difference to contact the Literacy Council for volunteer opportunities.

2023–2024 Board of Directors

Sharon Jacko, Lt. Col., USMC (Ret.) President

> Catherine Mock Vice President

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> Erik Jones Director

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> Silvia Muñoz Director

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Ginger Trautman Director

Caroline Gaver Board Member Emeritus

> Laurie Fisher Executive Director



Community Classes in Demand

In response to rising demand for English language programs, the Literacy Council's volunteers and staff have been working hard to expand its **Community Classes Program** to reach more adult learners, and work to overcome barriers that prevent adult learners from accessing literacy programs, such as transportation challenges, childcare demands, and changing work schedules.



Delaplaine Foundation and Women's Giving Circle Grants

The Delaplaine Foundation and the Women's Giving Circle awarded \$11,000 and \$29,475 grants for providing pathways to essential literacy skills through adult and family programs and for literacy and life skills programs for women enrolled in tutoring and community classes programs.



A "COLLECTIVE COMMUNITY" APPROACH Partnerships with Local Employers and the Workplace Literacy Program are Growing!

We continue to add more **Workplace Literacy** classes in the hospitality industry, as well as introduce restaurant and manufacturing classes. Improved English language skills in the workplace expands opportunities for advancement, as well as integration, in our community.

Phoenix Mecano is committed to company-sponsored education pathways that help our employees learn, grow, and succeed. Investing in employee development is a strategic focal matter as we prepare our workforce for the future.

Our goal in hosting the Workplace Literacy classes was to remove barriers for our colleagues. The classes have helped to enhance our employees' communication skills, confidence, and international cultural awareness. We and our employees are pleased with the classes' success, which is a testament to the Literacy Council's engaging partnership mindset.

-Dr. Philip Brown, CEO, Phoenix Mecano



Volunteers Play Crucial Role

We are always grateful for the many volunteers working with the Literacy Council. Throughout this past year, **190 volunteers** joined the effort to bring literacy to adult learners throughout the community, profoundly impacting our neighbors' lives. These volunteers experienced firsthand the deep satisfaction of watching lives transformed through the English language.

2023–2024 DONORS Giving Societies of the Literacy Council

Caroline Gaver Giving Society (Individuals)

Bill & Bev Abeles Ric & Ann Adams Dr. Arthur Anderson & Julane Anderson Karl Berger & Maribeth Visco Chad Bieber & Heidi Pierce Thomas & Linda Blair John & Holly Bohman Thomas & Elizabeth Brady John & Linda Bruton Dr. Manuel Casiano & Dr. Carmen Hernandez Chris & Angela Chase Lauren Clopper Dr. Michael Cohen & Anne Cohen Benjamin & Rebekah Collogan David & Robin Cooney **Richard & Alix Cooney** Patricia Curchin Michael & Elizabeth Day George Delaplaine, Jr. Sandra Doggett Staci Fromwiller Joel & Caroline Gaver* Dr. John George Eric & Audrey Glass

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Lifting lives through literacy. In recognition of the individuals, businesses, foundations, and organizations whose ongoing generosity has helped to empower more than 10,000 adults and their families for 61 years.

Kay Mackley Giving

Mary Ann Simmons Karen Small The Honorable John Tisdale & Donna Tisdale Joel & Gayl Tjornehoj Amy Vanderryn Doris Vierbuchen Evelyn Walker

Dolly Engle Giving Society (Businesses)

Donna Kaye Personnel, Inc. Lapera-Holler Team of Real Estate Teams, LLC* Linton Shafer Warfield & Garrett, P.A.* Middletown Valley Bank* Leidos Biomedical Research, Inc.* Patriot Federal Credit Union*

Petersen's Carpet & Flooring

Phoenix Mecano* Plamondon Hospitality Partners* The Frederick News-Post* Society (Foundations) Ausherman Family Foundation Crimsonbridge Foundation Delaplaine Foundation The CarMax Foundation The Community Foundation of Frederick County The Helen J. Serini Foundation The Joseph D. Baker Fund

The Kahlert Foundation The Laughlin Family Foundation The Love of Christ Foundation

William E. Cross Foundation

Kay Mackley Giving Society (Organizations)

Frederick County Government Frederick Lodge #684, B. P. O. Elks Lodge Frederick Presbyterian Church Rotary Club of Carroll Creek Second Street and Hope State of Maryland Department of Commerce Tourism Council of Frederick County United Way of Frederick County Wesleyan Hymn Festival Women's Giving Circle of Frederick County

Individual Gifts Received

Dorinne Armstrong Jill Baker Darrell & Laurel Batson Marj Berkheimer Brian & Carolyn Biggins Gerald & Mary Lou Blessing Miriam Bolling Charles & Kim Brown Bruce & Rhoda Bush Mercyemma Byers Charles & Marleen Caloia Jenna Caruso Elizabeth Chung Martin Cole **Ghislaine** Coles George & Pat Conly Terry & Martha Copeland Howard & Sharon Cox Tom Delaney & Kara Norman

*Event Sponsors The Literacy Council's Fiscal Year is July 1, 2023 – June 30, 2024



Why I Give

I support the Literacy Council of Frederick County because I feel they make a meaningful impact on individuals and our community. I have realized that literacy goes beyond just reading. It is about enhancing everyday skills like shopping, having a conversation, and caring for our families.

As a tutor and former board member, I have experienced firsthand how literacy can change a person's life. I have seen the Literacy Council extend its reach into our community with individual tutoring, classes and workplace programs, and I have witnessed the excitement of learning. They help adults, both English speaking and those learning English as a second language. By collaborating with other Frederick County groups, they work to achieve Literacy Lifts Lives.

Won't you join me?

-Jim Grissom, MD, Volunteer and Former Board Member

2023-2024 Donors Cont.

Individual Gifts Received (cont.)

Barry & Cindi Diamondstone Alex & Janice Dommerich Rogerio & Victoria dos Santos Linda Dove H. Jesse & Gloria Dubin Karen Duffy Leigh Duong Karen Fishburn Barbara Fisher David Fitzwater Katherine Flowers **Richard & Susan Foot** Jocelyn Bonner Foote Jay & Dana Forney Jan Gardner Fred & Kimberly Genau Mark & Sara Gibson Victor Graves Ted & Helen Gregory John & Carolyn Greiner Douglas Griffith & Jill Cohen Griffith Brent & Lauri Gross Dr. Lloyd Halvorson* Patrick Hammett & Brenda Youngren **Richard & Paula Haney** Sarah Hauver Alan & Dorothy Heil Chelsea Henkel Linda Hikel Richard Holley, LTC/USAR (Ret.) & Heidi Holley Gail Howard **Ruth Howell** Laurie Jenkins Judith Johnson Erik & Shena Thompson Jones Mary Carolyn Judd Sharon Kalbarczyk John & Jane Ketchem John & Claire Kondig **Dorothy Koutsos** Julia Krzysiak Dan & Sharon Kuebbing Robert Ladner Holly Larisch

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Business Gifts Received

ACNB Bank* Better World Books Bitner-Henry Insurance Curious Iguana Bookstore* Doceo* Hummingbird Wealth Management* Jay Forney, State Farm Insurance* Sandy Spring Bank* Woodsboro Bank*

Organization Gifts Received

Book Club of the Ladies That Lunch & Read

DAR Carrollton Manor Chapter

Frederick Woman's Civic Club

The Lions Club of Frederick

St. John's Council No. 1622, Knights of Columbus*

Saint Mary's Chapter of All Saints Church

Gifts Made in Honor or in Memory of Others

Bill & Bev Abeles for John Bohman Dr. Nancy Bodie for Val Dostatni Nancy Cline for Jeanne Kemp Marianne Dacey for Bob Jean Doyle for Kim Doyle Sam Freedenberg for Ethel Schricker Dr. John George for Margaret George Dr. John George for Ethel Killingsworth Schricker Norine Haas for Ted & Bob Haas Jim & June Harvey for Karen Nagy Robert & Linda Hundertmark for Brian Hundertmark Robert & Linda Hundertmark for Laurie Fisher Peter & Janice Ireland for Boots

Kathy Jenkins for Liz Brady

Gail, Sue & Janet Jensen for Alan Duke

Leon Kenworthy for Bruce Kenworthy

Mary Kippen for John George

Mary Kippen for *Margaret George* David Markman

for Brian & Laurie Hundertmark Douglas Martin

for Cecil & Lucille Martin

James & Suellen McGovern for all staff

James & Suellen McGovern for Catherine Cox

Walter Olson for Catherine Cox Olson

Dr. Joanna Pierson for Bruce Kenworthy

Jerome Pierson for Carrie Pierson

Theosebia Quao-Cleland for John & Lynn Bruton

Rotary Club of Carroll Creek for Ethel Schricker

Teresa Shorb

for Janet Simmons Robert & Heather Wandell for Laurie Fisher

Revenue \$93,056 INDIVIDUALS

\$30,567 BUSINESSES

\$231,402 GRANTS

\$16,505 PROGRAM FEES

\$23,442 SPECIAL EVENTS

> \$11,869 INVESTMENT INCOME

\$406,841 TOTAL

Expenses \$323,771 PROGRAM

\$57,998 Administration

> \$20,099 FUNDRAISING

\$5,671 SPECIAL EVENTS

\$407,539 TOTAL

The Literacy Council welcomes all levels of financial support to carry out our mission. Every dollar counts!



A "COLLECTIVE COMMUNITY" APPROACH Another Successful School Year for Parent Literacy Classes

The Literacy Council's **Parent Literacy Program** brought English classes to parents at Waverley Elementary School and Butterfly Ridge Elementary School in Frederick County. Volunteer instructors worked throughout the school year to help parents improve their English skills. Three classes were offered at Waverley and two classes were offered at Butterfly Ridge for the 2023–2024 school year. Within this program, 20 adults successfully completed these curriculum-based classes. These English classes will continue for the 2024–2025 school year with the partnership between the Literacy Council, Judy Centers, and FCPS.



60 Years of Lifting Lives Through Literacy

This past September, the Council celebrated its 60th anniversary of lifting lives through literacy in our community with a ribbon cutting ceremony. Commendations of the Council's work were presented by Senator Karen Lewis Young's delegation, City of Frederick Mayor Michael O'Connor, County Executive Jessica Fitzwater, Downtown Frederick Partnership Executive Director Kara Norman, and Frederick County Chamber of Commerce's Debbie Streeton.

Our Impact

over **10,000**

ADULT LEARNERS SERVED SINCE 1963

472 ADULT LEARNERS WHO SUPPORT 522 CHILDREN

220

Adult Learners in the Tutoring Program SUPPORTED BY 150 TUTORS

291

Adult Learners in Community Classes 70 CLASSES (INCLUDES 5 PARENT CLASSES) SUPPORTED BY 22 CLASS INSTRUCTORS

COMMUNITY OUTREACH AND FAMILY LITERACY EVENTS

59 Participants in Workplace Classes 21 WORKPLACE CLASSES IN HOSPITALITY & MANUFACTURING

16,078

Volunteer Hours Contributed by 190 Volunteers 8 TUTOR TRAINING WORKSHOPS 41 NEW TUTORS





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www.frederickliteracy.org

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Scrabble Mania Teams Up with Chris Sparks & Steinhardt Brewing Company

Chris Sparks, Surelocked In Escape Games, led a lively and engaging evening of Scrabble Mania for Literacy at Steinhardt Brewing Company! Thanks to our sponsors, auction donors, teams, and volunteers for making this fundraiser a success and **helping to raise \$23,400 to help Literacy Lift Lives!**

\$23,400 RAISED FOR LITERACY PROGRAMS

Welcome New Board Members & Officers

Please welcome our new officers for 2024–2025: Catherine Mock, President; Ginger Trautman, Vice-President; and Sakina Husain, Secretary. Also joining the Board are Elaine Luttrell, Patty McDonald, Greg Rausch, MD, and Dana Adams Tate.

The Board gratefully acknowledges the service provided over multiple years by the following retiring Board members: past Presidents, Darrell Batson and Geordie Wilson, along with Board members, Carmen Hernandes, MD, and Richard Holley.

A special thank you to Sharon Jacko, who has led the Board with dedication and enthusiasm over the past year as President.