



2024 SPONSOR CONTRACT

General: The sponsor hereby agrees to be a sponsor for SCRABBLE® MANIA for Literacy on May 8, 2024, to benefit the Literacy Council of Frederick County, Inc. (Literacy Council). The sponsor agrees to provide to the Literacy Council the following in-kind services _____ valued at \$_____ and/or pay the following fees:

****Please see Sponsorship Levels attached.***

In consideration therefore, the Literacy Council shall provide sponsor with the benefits described in the Sponsorship Package. The Literacy Council may adjust such benefits, substitute or add other benefits with approval of sponsor.

Reservations and Payment: All commitments to be a sponsor must be made in writing by signing this contract and submitting payment **no later than April 15, 2024** to ensure business name is included in all event materials as part of recognition package. Payment may be made by check, cash or online at www.frederickliteracy.org. Failure to pay fees when due may result in termination of this agreement.

Logo/Promotional representation: An electronic version of company logo and/or typeface for business name with ad copy for event materials must accompany signed contract and payment.

Limitation of Sponsorship: Unless otherwise provided, the cash or services and sponsor benefits described in this agreement are related solely to the SCRABBLE® MANIA event to be held May 8, 2024. Assuming the event is continued in 2025 (or additional 2024 events), the sponsor shall have the first right of refusal to continue involvement in the event on such terms as Sponsor and the Literacy Council agree.

License and Usage: Sponsor hereby grants SCRABBLE® MANIA event and the Literacy Council a limited, non-exclusive license to use the sponsor's trade names, trademarks, service marks and other proprietary information owned by the sponsor. The Literacy Council agrees that the Proprietary Information will be used only in connection with the 2024 SCRABBLE® MANIA event to provide the benefits set forth in the Sponsorship Package and such other benefits as Sponsor and the Literacy Council may agree. The

Literacy Council's use of the proprietary information is subject to the approval of the sponsor's designated representative, which approval will not be unreasonably withheld.

Sponsor Understandings: Sponsor understands as follows: the dollar values set forth in the Sponsorship Package are estimates and are based upon general sponsorship information available to the Literacy Council. No portion of the sponsorship, cash payment or in-kind services is subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Sponsorship Package.

Termination: The Literacy Council may terminate this contract within 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or service, the Literacy Council may substitute an event with equivalent benefits with the approval of the sponsor or shall refund any cash fee received from Sponsor by the Literacy Council for the SCRABBLE® MANIA event. Sponsor shall not terminate this agreement without the approval of the Literacy Council.

Amendments: This agreement may be amended only by written instrument executed by both parties.

Date: _____ **Sponsor:** _____

Address: _____ **Phone:** _____

Signature: _____ **Print Name:** _____

(Circle Sponsorship Level)

Power Tile (\$1,500) * Triple Word (\$1,200) * Double Word (\$750) * Triple Letter (\$600) * Double Letter (\$300)

Payment Receipt date _____ **Literacy Council Representative** _____

Name of Business: _____

Contact person: _____

Address: _____

Telephone Number: _____ Email: _____

Please make checks payable and send to the Literacy Council of Frederick County, by April 15, 2024 for the SCRABBLE® MANIA event on May 8, 2024. Contact Laurie Fisher at lauriefisher@frederickliteracy.org for any questions.