

# Literacy *lifts* Lives

**Annual Report // July 2022–June 2023**

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## Celebrating Sixty Years of Lifting Lives Through Literacy

Elected officials, community representatives, and friends joined the Literacy Council's board, staff, and volunteers to commemorate this milestone anniversary with a ribbon cutting hosted by the Frederick County Chamber of Commerce on September 8, International Literacy Day.

The Council has evolved since its founding in 1963 to teach some of the county's nonreaders, which was 20% of the population, to read and write. It was truly a grassroots all-volunteer organization with a yearly budget of around \$100. Board Member Emeritus and 48-year volunteer Caroline Gaver shares her reflections.

*I saw big changes starting in the mid-1970s with the certification of a local tutor trainer and the beginning of the ESOL program in response to the large number of immigrants arriving from southeast Asia. This program has grown through the years from a very small part of our work to the current 90+%.*

Now, sixty years later, the Council has helped nearly 10,000 people and has a professional staff to manage expanded programs, including workplace and parent literacy, community outreach, and an ever-increasing number of students. *I'm happy to say that it is still true to its roots of volunteers helping adults better their lives through literacy.*





## Mothers Complete English Classes

Literacy Council volunteers led English classes for parents at Butterfly Ridge and Waverley Elementary Schools during this past school year, in coordination with FCPS family liaison staff and the Judy Center staff and volunteers who provide child care.



## Delaplaine Foundation and Women's Giving Circle Grants

The Delaplaine Foundation and the Women's Giving Circle awarded \$10,000 and \$16,000 grants for operating funds and literacy and life skills programs for women enrolled in tutoring and community class programs.



## A "COLLECTIVE COMMUNITY" APPROACH

# Growing Partnerships with Local Hospitality and Manufacturing Employers Result in Higher Levels of Employee Engagement, Retention, and Confidence

Teaching reading for migrant workers was the impetus for the Literacy Council's founding. Today, providing pathways to build an empowered workforce is having lasting benefits for workers, families, and local businesses.

*After partnering with the Literacy Council, we have observed higher levels of engagement and retention of all associates who have participated in this program. We have also been so pleased to watch the success and growth of our team members, who walk away from the program more confident in their work, and most importantly, their daily lives. It's truly amazing how effective and rewarding it has been for our workforce.*

**Michael Henningsen**, Plamondon Hospitality Partners



## Children's Book Drives Contribute to Parent Literacy Programs

ACNB Bank and Curious Iguana sponsored the Literacy Council's 16th Annual Holiday Book Drive, resulting in contributions of over 900 new and gently-used children's books. Girl Scout Troop 81762 also collected over 700 books during a fall drive. Families attending 21 school and community outreach events received children's books.

## 2022-2023 DONORS

# Giving Societies of the Literacy Council

### Caroline Gaver Giving Society (Individuals)

Ric & Ann Adams  
Dr. Arthur Anderson & Julane Anderson  
Carl & Brenda Benna  
Karl Berger & Maribeth Visco  
Susan Bertoni  
Thomas & Linda Blair  
Robert Boehman  
John & Holly Bohman  
Thomas & Elizabeth Brady  
John & Lynn Bruton  
Chris & Angela Chase  
Natasha Cleveland  
Dr. Michael Cohen & Anne Cohen  
David & Robin Cooney  
Harlan & Katherine Crow  
Patricia Curchin  
George Delaplaine, Jr.  
Sandra Doggett  
Staci Fromwiller  
Joel & Caroline Gaver  
Dr. John George  
Eric & Audrey Glass  
Dr. James Grissom & Carole Grissom  
Clarence Harper  
Richard & Georgia Helthall\*  
Marcel & Susan Heuver  
Sakina Husain  
Jeanne Jacko  
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Kevin & MaryAlice Self  
Karen Small  
James & Carole Southam  
Bill Stover & Jean Joyce  
The Honorable John Tisdale & Donna Tisdale  
Amy Vanderryn  
Doris Vierbuchen

### Dolly Engle Giving Society (Businesses)

Barrett Maine Corp.  
Better World Books  
Cascade Management  
Frederick Mutual Insurance Company  
Lapera-Holler Team of Real Estate Teams, LLC\*

**Lifting lives through literacy.** In recognition of the individuals, businesses, foundations, and organizations whose ongoing generosity has helped to empower nearly 10,000 adults and their families for 60 years.

Leidos Biomedical Research, Inc.\*  
Patriot Federal Credit Union\*  
Plamondon Hospitality Partners\*  
Shockley Honda, Inc.\*  
The Frederick News-Post\*  
USAA

### Kay Mackley Giving Society (Foundations)

Delaplaine Foundation  
The Community Foundation of Frederick County  
The Helen J. Serini Foundation  
The Joseph D. Baker Fund  
The Laughlin Family Foundation  
The Love of Christ Foundation  
William E. Cross Foundation

### Kay Mackley Giving Society (Organizations)

Frederick County Government  
Frederick Presbyterian Church  
ProLiteracy  
Second Street and Hope

State of Maryland Department of Commerce  
Tourism Council of Frederick County  
United Way of Frederick County  
Women's Giving Circle of Frederick County

### Individual Gifts Received

Dorinne Armstrong  
Gwen Austin  
Jill Baker  
Andrew & Mary Kathryn Barnet  
Darrell & Laurel Batson  
Jason Blackburn  
Gerald & Mary Lou Blessing  
Joshua Bokee & Katie Nash  
Miriam Bolling  
Pat Brand  
Ysela Bravo  
Charles & Kim Brown  
James & Letty Carpenter  
Bridget Carver  
Dr. Manuel Casiano & Dr. Carmen Hernandez  
Sam Castleman & Julie Parleman Castleman  
Elizabeth Chung  
Thomas & Margaret Clingman  
Anna Coccia

Martin Cole  
George & Pat Conly  
Joseph & Beth Conny  
Catherine Coundjeris  
Howard & Sharon Cox  
Marianne Dacey  
Robert & Judy Dawson  
Alex & Janice Dommerich  
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Jocelyn Bonner Foote  
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Patricia Friedrich  
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Hannah Gray  
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Dr. Lloyd Halvorson\*  
Patrick Hammett & Brenda Youngren  
Dr. Richard Haney & Paula Haney

**\*Event Sponsors** The Literacy Council's Fiscal Year is July 1, 2022 - June 30, 2023



Photo Credit: Frederick News-Post

## Why I Give

*I give to the Literacy Council of Frederick County because I've seen how it changes lives. Being able to read and to use language is the basis for everything else. I've known people who were trapped in low wage jobs or were unable to reach their potential because they either couldn't read or couldn't speak English well enough to qualify for better jobs or fully participate in all life has to offer. When people learn these skills, their lives get so much better. Giving to the Literacy Council, either directly or to the Betty Seligmann Literacy Endowment Fund at the Community Foundation, supports the programs that help hundreds of Frederick County adults each year benefiting not only those adults and their families but our entire community.*

**Caroline Gaver**, Board Member Emeritus & Volunteer



## 2022–2023 Donors Cont.

Alorin Harris  
 Alan & Dorothy Heil  
 D. Hunt &  
 Joan Hendrickson\*  
 Chelsea Henkel  
 Joyce Henry  
 Andy Highland  
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 LTC/USAR (Ret.) &  
 Heidi Holley  
 Anne Hundertmark  
 Brian Hundertmark &  
 Laurie Fisher  
 Jeffrey & Patty Hurwitz  
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 Michelle Turner  
 Donald Van Duyen  
 Patricia Veon  
 Margaret Vierbuchen  
 Phyllis Vierbuchen  
 Evelyn Walker  
 David Wallace &  
 Anne Effland  
 Natalie Warner  
 Moira Weldon  
 Rachel White  
 James & Susan Writer  
 Michael &  
 Marlene Young  
 Graciela Zurita  
**Business  
 Gifts Received**  
 ACNB Bank\*  
 Bitner-Henry  
 Insurance Agency, Inc.  
 Curious  
 Iguana Bookstore\*  
 DOCEO\*

Jay Forney,  
 State Farm Insurance\*  
 Lawyers Signature  
 Settlements, LLC  
 Woodsboro Bank\*  
**Organization  
 Gifts Received**  
 Allstate — The  
 Giving Campaign  
 AmazonSmile Foundation  
 Frederick Writers Salon  
 Give Lively Foundation  
 Network for Good  
 St. John's Council  
 No. 1622, Knights  
 of Columbus\*  
 Saint Mary's Chapter,  
 All Saints  
 Episcopal Church  
**Gifts Made in Honor or  
 in Memory of Others**  
 Mary Bellamy for  
 Kim Doyle  
 Thomas & Elizabeth  
 Brady for Kathy Jenkins  
 Helen Burnett for  
 Kim Doyle  
 Arthur Burris for  
 Kim Doyle  
 Forrest Chumley for  
 Kim Doyle  
 Harlan & Katherine Crow  
 for Charles Murray &  
 Catherine Bly Cox  
 Dennis & Elizabeth  
 DeRock for Kim Doyle  
 Ryan Dore for Jill Hossler  
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 Santos for William Allen  
 Scott Edie & Julia  
 Maynard for Kim Doyle  
 Richard & Susan Foot  
 for Laurie Fisher,  
 Sharon Jacko &  
 Catherine Mock  
 (Carroll Creek  
 Rotarians)  
 Dr. John George for  
 Margaret George  
 Dayle Gifford for  
 Kim Doyle  
 John & Carolyn Greiner  
 for Rich & Paula Haney  
 Irwin & Patti Grossman  
 for Kim Doyle  
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 Kim Doyle  
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 for Kim Doyle  
 David Markman for  
 Brian Hundertmark &  
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 James & Suellen  
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 Kim Doyle  
 Walter Olson for  
 Catherine Bly Cox  
 Jason Partyka for  
 Kim Doyle  
 Hilary Pettigrew for  
 Karen Nagy  
 Dr. Joanna Pierson for  
 Bruce Kenworthy  
 Timothy Rodman for  
 Kim Doyle  
 Scott Key Center for  
 Kim Doyle  
 Michael Shenkman for  
 Bruce Kenworthy  
 Barbara Southworth for  
 Jennifer Smith  
 Harry & Sherry Taylor for  
 Kim Doyle  
 Carol Thomas for  
 Kim Doyle  
 Raymond & Wanet Tyson  
 for Angela Tyson  
 Patricia White for  
 Anne Radko  
 Robert & Sharyn  
 Wrightington for  
 Kim Doyle  
 Lorenzo York for  
 Annie York

## Revenue

**\$76,595**  
 INDIVIDUALS

**\$25,591**  
 BUSINESSES

**\$159,760**  
 GRANTS

**\$14,634**  
 PROGRAM FEES

**\$24,357**  
 SPECIAL EVENTS

**\$13,978**  
 INVESTMENT  
 INCOME

**\$314,915**  
 TOTAL

## Expenses

**\$260,445**  
 PROGRAM

**\$42,037**  
 ADMINISTRATION

**\$16,853**  
 FUNDRAISING

**\$4,128**  
 SPECIAL EVENTS

**\$323,463**  
 TOTAL

*The Literacy Council  
 welcomes all levels  
 of financial support  
 to carry out our  
 mission. Every  
 dollar counts!*



## A "COLLECTIVE COMMUNITY" APPROACH

### Tutoring Program Expands to Include Small Groups, Community Classes, and Satellite Sites

Significantly higher numbers of adults enrolled in tutoring (one-to-one and small groups) and community classes, an outcome of strategic work to broaden program offerings and locations. Volunteer coordinators and staff concentrated on matching adult learners based on English language proficiency levels, availability, and geographic location with multiple in-person and remote options to provide programs for 123 pairs, 25 small groups, and 46 classes. New satellite locations in Brunswick and Walkersville Branch Libraries, ongoing classes in the Literacy Council's classroom (at C. Burr Artz Library), parent classes conducted in elementary schools, and eight Tutor Training Workshops for 74 new tutors contributed to this success.



### Touching Lives in Frederick County Awards Presented to Employees

Staff members Kim Brown and Victoria dos Santos were recognized by Frederick County Chamber of Commerce President & CEO Rick Weldon and Literacy Council President Sharon Jacko as 2023 award recipients for their dedicated contributions to adult literacy.

## Our Impact

CLOSE TO  
**10,000**  
ADULT LEARNERS SERVED  
SINCE 1963

**357**  
ADULT LEARNERS WHO  
SUPPORT 438 CHILDREN

**236**  
Adult Learners in the  
Tutoring Program  
SUPPORTED BY 140 TUTORS

**191**  
Adult Learners in  
Community Classes  
41 CLASSES (INCLUDES  
2 PARENT CLASSES)  
SUPPORTED BY 20  
CLASS INSTRUCTORS

**21**  
COMMUNITY  
OUTREACH AND FAMILY  
LITERACY EVENTS

**37**  
Participants in  
Workplace Classes  
8 WORKPLACE CLASSES  
IN HOSPITALITY &  
MANUFACTURING

**14,300**  
Volunteer Hours  
Contributed by  
**178 Volunteers**  
8 TUTOR  
TRAINING WORKSHOPS  
74 NEW TUTORS



# Literacy lifts Lives

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info@frederickliteracy.org • 301-600-2066

[www.frederickliteracy.org](http://www.frederickliteracy.org)

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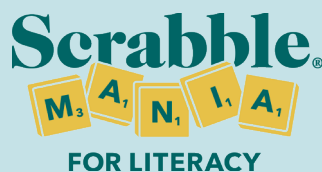


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## Scrabble Mania Teams Up with Chris Sparks & Steinhardt Brewing Company

Chris Sparks, Surelocked In Escape Games, emceed a rousing evening of Scrabble Mania for Literacy at Steinhardt Brewing Company! Thanks to our sponsors, auction donors, teams, and volunteers for helping to raise \$24,000 to help Literacy Lift Lives!



**\$24,000** RAISED FOR LITERACY PROGRAMS

## Welcome New Board Members & Officers

Please welcome our new officers for 2023–2024: Sharon Jacko, President; Catherine Mock, Vice-President; Carmen Hernandez, Secretary; and Carole Southam, Treasurer. Also joining the Board are Cyndi McNamara and Silvia Muñoz.

*The Board gratefully acknowledges the service provided over multiple years by retiring President, Geordie Wilson, board member and past president, Jim Grissom, and Treasurer, Lisa Myers.*