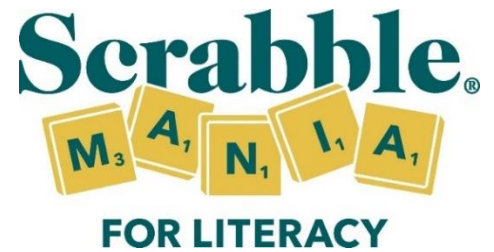




Wednesday, May 3, 2023



340 E. Patrick Street, Suite 100-102
Frederick, Maryland

Sponsorship Levels & Benefits

We invite your business to consider one of the following sponsorships for the Literacy Council's upcoming **SCRABBLE® MANIA for Literacy**. Your donation will help fund current programs and allow our organization to grow and better serve our community. Help us achieve our vision of making literacy programs attainable for everyone in Frederick County! We are partnering with **SureLocked In Escape Games** as our Gamemaster!



Your business will receive publicity as a sponsor before, during, and after the event. Sponsorships at all levels will include our Basic Benefits:

- Your name in the Scrabble Mania program
- Your name and business information in the slideshow played throughout the event
- Acknowledgement from the master of ceremonies at the event
- Acknowledgement in the Literacy Council's newsletter and social media posts
- Acknowledgement on the large poster displayed at the Literacy Council's entrance, at the event
- Acknowledgement on the Literacy Council's website for a full year

Double Letter Sponsor (\$300) Basic Benefits plus:

- Team registration: 1 team (4 players/team)

Your \$300 sponsorship supports the first level of books for two students and their tutors.

Triple Letter Sponsor (\$600) Basic Benefits plus:

- Team Registration: 2 teams (4 players/team)
- Listing (with your logo) as a major sponsor in our event ads in *The Frederick News-Post*
- Your name and logo on the participant registration package and event signage
- Opportunity to include a promotional item in our registration materials
- A **half-page ad** in the event program

- Social media presence before and after event
- Your name on the Literacy Council's website for a full year

Your \$600 sponsorship helps to train a cadre of new tutors.

Double Word Sponsor (\$750) Basic Benefits plus:

- Team Registration: 3 teams (4 players/team)
- Listing (with your logo) as a major sponsor in our event ads in *The Frederick News-Post*
- Your name and logo on the participant registration package and event signage
- Opportunity to include a promotional item in our registration materials
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo on the Literacy Council's website for a full year

Your \$750 sponsorship keeps our classes and tutoring programs operating for one week.

Triple Word Sponsor (\$1,200) Basic Benefits plus:

- Team Registration: 4 teams (4 players/team)
- Listing (with your logo) as a major sponsor in our event ads in the *Frederick News-Post*
- Your name and logo on the participant registration package and event signage
- Opportunity to include a promotional item in our registration bags
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo and a **link to your website** on the Literacy Council's website for a full year.

Pre-Game Team Spirit Sponsor (\$1,500) Basic Benefits plus:

- Signage (with your logo) at food and game tables
- Sole sponsorship recognition during the Pre-Game period
- Listing (with your logo) as a major sponsor in our event ads in the *Frederick News-Post*
- Your name and logo on the participant registration package and event signage
- Opportunity to include a promotional item in our registration bags
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo and a **link to your website** on the Literacy Council's website for a full year.
- Discount price for Team Registration

Your \$1,500 sponsorship contributes to food and beverage costs.

60th Anniversary Diamond Sponsor (\$2,500 or more) Basic Benefits plus:

- Recognition as a 60th Anniversary Diamond Sponsor at all 60th anniversary events.
- Team Registration: 4 teams (4 players/team)
- Listing (with your logo) as a major sponsor in our event ads in the *Frederick News-Post*
- Your name and logo on the participant registration package and event signage
- Opportunity to include a promotional item in our registration bags
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo and a **link to your website** on the Literacy Council's website for a full year.

Your \$2,500 sponsorship provides essential financial support for our Parent Literacy Program, Tutoring, Community Classes, and Workplace English Classes.

Online auction donations and in-kind contributions valued at \$600 and above will count toward the corresponding sponsorship level.

For more information, please contact our Executive Director, Laurie Fisher at lauriefisher@frederickliteracy.org or Development Coordinator, Maggie Clingman at mclingman@frederickliteracy.org, or contact us at (301) 600-2066.

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