



LITERACY COUNCIL
FREDERICK COUNTY, MD

Literacy *lifts* Lives

Annual Report // July 2021–June 2022

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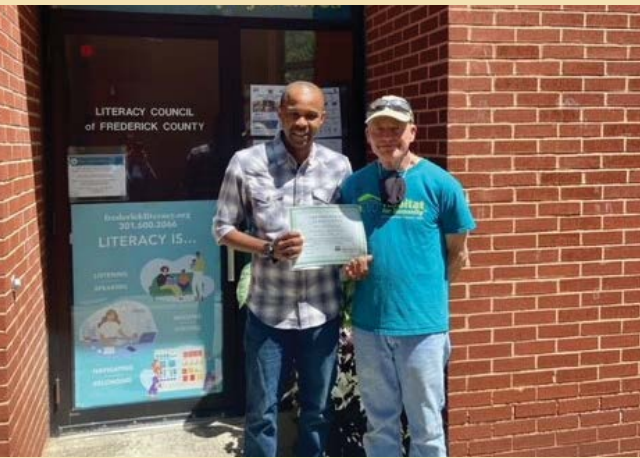


Providing Literacy Pathways that Lead to a Thriving Life at the Heart of New Mission, Vision, and Strategic Intentions

Looking ahead to 2023, during which the Literacy Council will celebrate its 60th year of service in Frederick County, the Board of Directors and staff are engaged in developing and implementing the organization's new strategic plan, led by facilitator Patrick Jinks, PhD, of The Jinks Perspective, with special thanks to funding by the Ausherman Family Foundation.

Our new vision, *Literacy Lifts Lives*, guides the organization's dynamic mission statement: *To provide Frederick County adults with pathways to essential literacy skills, recognizing that success for the adults and families we seek to serve rests on a collective community approach.*

To further this vision and mission, we will expand our presence in strategic areas of impact opportunity, widen our workforce programs to include industries of high-impact potential, increase our role in the economic arena, and enable public understanding of the value of our mission within the current complex social landscape.



Adult Learner Graduates Tutoring Program

Many Literacy Council students go on to Frederick Community College to continue English learning and pursue higher education. Thierno and his tutor, Pat, worked together throughout the pandemic to achieve his goal to work in IT. "Tutoring helped me with my integration in work and society and everyday life," said Thierno.



Women's Giving Circle Awards Grants

The Women's Giving Circle has awarded grants totaling \$16,000 for programs that enable women in challenging situations to improve their quality of life. This funding supports workplace literacy classes for women in lower-wage jobs and literacy and life skills programs for women enrolled in tutoring and community class programs.



A "COLLECTIVE COMMUNITY" APPROACH Tourism Council/Frederick County's Destination Development to Support Workplace English for Housekeeping Staff Program

The Literacy Council has entered into a two-year Memorandum of Understanding with the Tourism Council for funding under Frederick County's Destination Development program to support and expand its Workforce English for Hotel Housekeeping Staff program, which provides English language skills to hotel housekeeping associates. The Literacy Council has been partnering with hotel employers to conduct classes for hospitality staff for the past four years through Tourism Reinvestment in Promotion & Product Program, or TRIPP, and foundation grant funding. The goal is to educate and develop a well-trained, engaged, and empowered workforce to provide excellent customer service experiences to visitors coming to Frederick County.



Manufacturing Employer Joins Workplace Program

Manufacturing jobs in Frederick County often employ workers with limited English language proficiency. Workplace classes help overcome access barriers and provide pathways to job advancement and more sustainable wages. ProList, Inc., a direct marketing service company, joined with the Literacy Council to provide English classes twice weekly for many of its assembly line employees.

2021–2022 DONORS

Giving Societies of the Literacy Council

Caroline Gaver Giving Society (Individuals)

Ric & Ann Adams
Anthony & Mary Ann Aellen
Dr. Arthur Anderson & Julane Anderson
Carl & Brenda Benna
Chad Beiber & Heidi Pierce
Thomas & Linda Blair
John & Holly Bohman
Thomas & Elizabeth Brady
Alice Brouillet (In memoriam)
John & Linda (Lynn) Bruton
Dr. Manuel Casiano & Dr. Carmen Hernandez*
Chris & Angela Chase
Richard & Alix Cooney
Harlan & Katherine Crow
Patricia Curchin
George Delaplaine, Jr.
Sandra Doggett
Staci Fromwiller
Joel & Caroline Gaver*
Dr. John George
Dr. James Grissom & Carole Grissom*
Dr. Richard Haney & Paula Haney
Clarence Harper
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Charles Murry & Catherine Bly Cox
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Karen Small
James & Carole Southam
The Honorable John Tisdale & Donna Tisdale
Joel & Gayl Tjornehoj
Doris Vierbuchen

Dolly Engle Giving Society (Businesses)

Comcast
Common Market Co+op
FCB Bank, A division of ACNB Bank*
Lapera-Holler Team of Real Estate Teams*
Leidos Biomedical Research, Inc.*
Morgan Stanley – Acadia Group: Jean M. Joyce, CFP & J. Robert Tinsley, CFP, Senior Vice Presidents – Wealth Management*
Patriot Federal Credit Union*
Plamondon Hospitality Partners*
ProList, Inc.
Shockley Honda*
Spring Ridge Chiropractic*
The Frederick News-Post*
USAA

Lifting lives through literacy. In recognition of the individuals, businesses, foundations, and organizations whose ongoing generosity has helped to empower over 9,250 adults and their families for 59 years.

Kay Mackley Giving Society (Foundations)

Ausherman Family Foundation
Crimsonbridge Foundation
Delaplaine Foundation
The CarMax Foundation
The Community Foundation of Frederick County
The Helen J. Serini Foundation
The Joseph D. Baker Fund
The Laughlin Family Foundation
William E. Cross Foundation

Kay Mackley Giving Society (Organizations)

Church of the Transfiguration
Frederick County Government
Frederick County Public Libraries
Frederick Presbyterian Church
Tourism Council of Frederick County/TRIPP Program
United Way of Frederick County
Women's Giving Circle of Frederick County

Individual Gifts Received

Eva Agu
Mark Anderson
Carol Antoniewicz
Dorinne Armstrong

Barry & Cindi Diamondstone
David Bass
Darrell & Laurel Batson
Harold (Gene) Beall (In memoriam)
Tracey Hill Beidleman
Gretta Benson
Gerald & Mary Lou Blessing
Robert Boehman
Joshua Bokee & Katie Nash
Miriam Bolling
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B.J. & Krista Davisson
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Judi Feldman
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Fred & Kimberly Genau
Carol Garrison
Kim Gessner
Mark & Sara Gibson
Shirley Gillen
Eric & Audrey Glass
Douglas Griffith & Jill Cohen Griffith
Lauri Gross
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Dr. Lloyd Halvorson*
Patrick Hammett & Brenda Youngren
Larry & Donna Hauver
Alan & Dorothy Heil
Stephen & Carole Heine
Joyce Henry
Joseph Herbert
Andy Highland
Richard Holley, LTC/USAR (Ret.) & Heidi Holley
Jeffrey & Patty Hurwitz
Jeanne Jacko
Erik Jones & Shena Thompson Jones
Judith Johnson
Khea Johnson
Christine Jones
Mary Carolyn Judd
John & Jane Ketchem*
Thomas & Elizabeth Koerner
John & Claire Kondig
Dorothy Koutsos
Dan & Sharon Kuebbing
John & Allison Lanham

***Event Sponsors** The Literacy Council's Fiscal Year is July 1, 2021–June 30, 2022



Leaving a Legacy for Literacy

Long-time volunteer Alice Brouillet, who passed away in 2020, tutored approximately 30 students, coordinated programs, and led the organization as Board President, Secretary, and Board Member. The Literacy Council recently learned of Alice's final gift through a generous bequest from her estate to The Community Foundation's Betty Seligmann Literacy Endowment Fund.

For more information about the Literacy Council's Planned Giving Program, contact Maggie Clingman, Development Coordinator.

2021–2022 Donors Cont.

Meredith Larson
 Carol Lee
 Lucinda Leonard
 Dr. George Lewis, Jr. & Pamela Lewis
 Rick & Marita Loose
 Veronica Lowe
 Nancy Luse
 Elaine Luttrell
 Catherine MacInnes
 Richard Maiello
 Christina McCormick
 David McAllister & Susan Domowitz
 Michael & Rita McGowan
 Robert & Cynthia McNamara
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 Faye Meyers
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 Leonard Mongeon
 Linda Moran
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 Bill & Marilyn Orsinger
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 Christian Pedersen & Karen Wenner-Pedersen
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 Thomas Ramsay
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 Toni Serini
 Peter & Ivana Shuck
 David & Brenda Silberman
 Beatriz Smith
 Jennifer Smith
 Les & Chris Smith
 Meredith & Mamie Springer
 Shirley Stroup
 Hilary Sunderland
 Robin Thompson
 Ralph & Niki Thrash

Ginger Trautman
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 Geordie Wilson & Pilar Olivo
 James & Susan Writer
 Michael & Marlene Young
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Business

Gifts Received

AmazonSmile Foundation
 Better World Books
 Curious Iguana Bookstore*
 Grove Public Relations, LLC*
 Jay Forney, State Farm Insurance Agent*
 Legal & General America
 Olde Mother Brewing Company
 Surelocked In
 Escape Games*
 Woodsboro Bank*

Organization

Gifts Received

Blackbird Art & Design*
 St. John's Council No. 1622, Knights of Columbus*
 Saint Mary's Chapter, All Saints Episcopal Church
 St. Paul's Evangelical Lutheran Church
 The National Shrine of Saint Elizabeth Ann Seton
 Washington Lodge, Sons of Norway

Gifts Made in Honor or in Memory of Others

Sally Arnold for Hazel Baker
 Tina & Duncan Barks for Bruce Kenworthy

Claire Bergeron for Bruce Kenworthy
 Colin Blair & Shirley Wong for Bruce Kenworthy
 David Blumberg & Ellie Wang for Bruce Kenworthy
 Linda & Robert Cardenas-Hundertmark for Laurie Fisher
 Michael Carpenter for Bruce Kenworthy
 Steven & Tracy Cooney for Hazel Baker
 Sharon Cox for Howard Cox
 Nan Principe Crockett for Donna Dicks
 Kathy & Harlan Crow for Charles Murray & Catherine Bly Cox
 Marianne Dacey for Alice Broulliet
 Paul & Dorothy Debbie for Bruce Kenworthy
 Victoria dos Santos for Emma Allen
 Jeffrey & Patricia Ensminger for Hazel Baker
 David Ernst for Hazel Baker
 Donna Ernst for Hazel Baker
 Laurie Fisher & Brian Hundertmark for John Fisher & the Literacy Council Staff
 Richard Foot for Sharon Jacko, Laurie Fisher & Catherine Mock
 Dr. John George for Margaret George
 Dane & Kay Glisan for Hazel Baker
 Shannon Golub for Bruce Kenworthy
 John & Carolyn Greiner for Rich & Paula Haney
 Alison Groenwoldt for Bruce Kenworthy
 Reverend Ted Haas (In memoriam) & Norine Haas for Robert Haas, Esq.
 Peter & Janice Ireland for Alex Sullivan
 Leon Kenworthy for Bruce Kenworthy
 Louise Lynch for the volunteers who help the Council
 Nancy MacNamara for Pat Schuetz

David Markman for the Hundertmark Family
 Douglas Martin for Lucille & Cecil Martin
 Paul McAllister for David McAllister & Susan Domowitz
 Suellen and James McGovern for all staff
 Shauna Mulcahey for Bruce Kenworthy
 Kim Mullen for her mentor, Carmen
 Joseph Nagy for Karen Nagy
 William Norris & Robert Weiner, Jr. for Hazel Baker
 Michael Paskowsky & Jane Talarico for Nicholas Talarico Paskowsky
 David Pierson for Bruce Kenworthy
 W. Michel & Linda Pierson for Bruce Kenworthy
 Pete Reed for Hazel Baker
 Mary Roop of MidAtlantic Farm Credit for Carolanne McConaughy & Tom Barse
 Barbara Roy for Bruce Kenworthy
 Roseann Russo for Frank Russo, Sr.
 Shari & Howie Scher for Rich Haney
 Michael & Harriet Shank for Bruce Kenworthy
 James & Rose Shannon for Bruce Kenworthy
 Bill & Patty Siedling for Val Milstein
 Nicole Smith for Bruce Kenworthy
 Aaron Stephens for Bruce Kenworthy
 James Summers & Eleanor Williams for Bruce Kenworthy
 Matthew & Kathleen Venable for Hazel Baker
 Patricia White for Anne Radko
 Jamie Yood for Bruce Kenworthy

The Literacy Council welcomes all levels of financial support to carry out our mission. Every dollar counts!

Revenue

\$81,016
INDIVIDUALS

\$9,801
BUSINESSES

\$145,780
GRANTS

\$21,845
PROGRAM FEES

\$16,624
SPECIAL EVENTS

\$41,471
INVESTMENT INCOME

\$316,537
TOTAL

Expenses

\$239,190
PROGRAM

\$37,195
ADMINISTRATION

\$16,042
FUNDRAISING

\$1,556
SPECIAL EVENTS

\$293,983
TOTAL



A "COLLECTIVE COMMUNITY" APPROACH

Parent Literacy Program with FCPS and the Judy Center Expands Services for Elementary School Families

The Literacy Council program for parents of young children has become a year-round, grassroots initiative supporting 23 community outreach events, including food/diaper drives, vaccination clinics, back-to-school events, family literacy events, and parent classes that are expanding to more schools. Trained Literacy Council volunteers help with tutoring, classes, distributing children's books, and supporting direct parent referrals from the schools. 54 new tutors were trained by seven Training Workshops to help support parents and other adult learners in individual/small group tutoring programs. This past year, 147 volunteers contributed 13,122 hours of service.

Volunteers with prior teaching experience are sought to expand community classes.



Celebrating Our Community of Volunteers

Volunteers who provide direct services and critical support received a non-traditional curbside appreciation hosted by the Board of Directors, including a surprise presentation of the Literacy Council's highest volunteer award, the Elizabeth Seligmann Award, to Doris Vierbuchen.

Our Impact

9,250+

ADULT LEARNERS
SERVED SINCE 1963

323

ADULT LEARNERS
WHO SUPPORT
135 FAMILIES &
272 CHILDREN

156

Adult Learners in the
Tutoring Program
SUPPORTED BY
98 TUTORS &
14 COMMUNITY CLASS
INSTRUCTORS

98

Learners in
Community Classes
41 COMMUNITY
CLASSES (INCLUDES
2 PARENT CLASSES)

23

FAMILY
LITERACY EVENTS

29

Participants in
Workplace Classes
15 WORKPLACE CLASSES
IN HOSPITALITY &
MANUFACTURING

13,122

Volunteer Hours
Contributed by
147 Volunteers
7 TUTOR TRAINING
WORKSHOPS
54 NEW TUTORS



Literacy *lifts* Lives

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www.frederickliteracy.org

FIND US!    



FOR LITERACY

Scrabble Mania Teams Up With Chris Sparks & Olde Mother Brewing Company

Word Play Wednesday was the theme of this year's Scrabble Mania, emceed by Chris Sparks of Surelocked In Escape Games and hosted by Olde Mother Brewing Company! Thanks to our sponsors, auction donors, teams, and volunteers for making this fundraiser a success. Financial support from this event enables the Literacy Council to help Literacy Lift Lives for adult learners and their families in Frederick County.

\$14,874

RAISED FOR LITERACY PROGRAMS

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Welcome New Board Members & Officers

Please welcome our new officers for 2022–2023: Geordie Wilson, President; Sharon Jacko, Vice-President; Erik Jones, Secretary; and Lisa Myers, Treasurer. Also joining the Literacy Council's Board are Sakina Husain, Patricia Ortiz-San Miguel, Ginger Trautman, and Graciela Zunita.

The Board gratefully acknowledges the service provided to the Literacy Council over multiple years by retiring President, Darrell Batson, and board member and past president, Richard Haney.