



LITERACY COUNCIL
FREDERICK COUNTY, MD

Literacy lifts Lives



Workplace Literacy Program

Customized English-language classes for your workforce

Who We Are

For six decades, the Literacy Council of Frederick County has been driven by the fundamental belief that literacy lifts lives.

That's why we provide pathways for adults in Frederick County to learn English language skills through a collective community approach, including one-to-one and small-group sessions, community classes, and lessons at their places of employment. These important language skills lift lives, helping students to provide for their families and shape a full path to a thriving life.

What is the Workplace Literacy Program?

The Workplace Literacy Program is a collaborative partnership between the Literacy Council of Frederick County and your business to provide English-language classes for your workforce, at the workplace.

The program provides the training and basic skills necessary for employees to maintain their careers or achieve promotions, make current jobs easier, and their work more efficient.





About the Program

The Literacy Council works closely with your business to identify prospective students, their potential career paths, and the industry-specific skills to help them get there.

From general vocabulary and conversational phrases to business-related language and HR terminology, we work directly with you to create a customized curriculum. Students will receive textbooks, workbooks, and classroom materials, setting them up for success.

Guided by an English-language teacher from the Literacy Council, students begin the program and take classes on-site at your place of business. The length of each class and number of classes will depend upon the literacy level of your students, your specific business needs, and our recommendations.

Through participation in the program, students will gain new skills and the confidence to enhance the customer experience, work more effectively with coworkers and supervisors, grow in their career, and improve their quality of life.

To learn more about the Workplace Literacy Program, reach out to us at (301) 600-2066 or info@frederickliteracy.org.

“

English language proficiency is an essential skill in ensuring that individuals are able to find employment at sustainable wages. This program is based on the aspiration and vision that a more English-fluent and literate staff results in lasting benefits for businesses, employees, the Frederick County community, and the overall economic well-being of our region.

DAVE ZIEDELIS
Executive Director, Visit Frederick

“

We see this program as the future for creating an empowered and engaged workforce that will provide excellent customer service experiences to visitors coming to Frederick County.

MICHAEL HENNINGSSEN
Executive Vice President of Operations,
Plamondon Hospitality Partners



BENEFITS TO *Employers*



Elevate your customer experience

This program gives your employees the skills to confidently interact with customers, as well as supervisors, vendors, and colleagues—improving both customer satisfaction and operations.



Create an adaptable workforce

With more employees having more skills, you can utilize your workforce in different capacities based on your ever-changing business needs.



Increase employee recruitment and retention

The workplace program is an opportunity for employees to learn marketable skills and open the door to new opportunities, including promotions and career advancements—which, in turn, reduces turnover and allows employers to promote from within.

BENEFITS TO *Employees*



A simple way to learn

With employees already on site for work, hurdles for learning—like finding transportation, child care needs, and potential time constraints—are reduced or eliminated.



Finding their voice

The program supports employees who want to contribute, not only at work, but also within the greater community, benefiting us all.



Improve quality of life

With improved literacy skills, your employees can take advantage of new opportunities that may once have been closed to them. From obtaining greater access to resources and opportunities for professional advancement, to more effectively navigating everyday life, your employees will find countless ways to grow.



LITERACY COUNCIL
FREDERICK COUNTY, MD

**Literacy
lifts Lives**

110 E. Patrick St. • Frederick, MD 21701 • info@frederickliteracy.org • 301-600-2066

www.frederickliteracy.org

FIND US!    

Supported in Part By

VISIT
Frederick
CITY & COUNTY


CRIMSONBRIDGE
FOUNDATION
Entrepreneurial Philanthropy for Breakthrough Impact



A member organization of
ProLiteracy