



**Wednesday, April 27, 2022**

**6:30 Team/Player Sign-In, 7:00 p.m. Welcome!**

**Olde Mother Brewing Company**

**526 N. Market Street  
Frederick, Maryland**



## ***Sponsorship Levels & Benefits***

**We invite your business to consider one of the following sponsorships** for the Literacy Council's upcoming **SCRABBLE® MANIA for Literacy**. Your donation will help fund current programs and allow our organization to grow and better serve our community. Help us achieve our vision of making literacy programs attainable for everyone in Frederick County! We are partnering with ***SureLocked In Escape Games*** as our Gamemaster!



**Your business will receive publicity as a sponsor before, during, and after the event. Sponsorships at all levels will include our Basic Benefits:**

- Your name in the Scrabble Mania program
- Your name and business information in the slideshow played throughout the event
- Acknowledgement from the master of ceremonies at the event
- Acknowledgement in the Literacy Council's newsletter and social media posts
- Acknowledgement on the large poster displayed at the Literacy Council's entrance, at the event
- Acknowledgement on the Literacy Council's website for a full year

### **Double Letter Sponsor (\$250) Basic Benefits plus:**

- Team registration: 1 team (4 players/team)

***Your \$250 sponsorship supports the first level of books for two students and their tutors.***

### **Triple Letter Sponsor (\$500) Basic Benefits plus:**

- Team Registration: 2 teams (4 players/team)
- Listing (with your logo) as a major sponsor in our event ads in *The Frederick News-Post*
- Your name and logo on the participant registration package and event signage
- Opportunity to include a promotional item in our registration materials
- A **half-page ad** in the event program
- Social media presence before and after event
- Your name on the Literacy Council's website for a full year

***Your \$500 sponsorship helps to train a cadre of new tutors.***

### **Double Word Sponsor (\$750) Basic Benefits plus:**

- Team Registration: 3 teams (4 players/team)
- Listing (with your logo) as a major sponsor in our event ads in *The Frederick News-Post*
- Your name and logo on the participant registration package and event signage
- Opportunity to include a promotional item in our registration materials
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo on the Literacy Council's website for a full year

***Your \$750 sponsorship keeps our classes and tutoring programs operating for one week.***

### **Triple Word Sponsor (\$1,000 or more) Basic Benefits plus:**

- Team Registration: 4 teams (4 players/team)
- Listing (with your logo) as a major sponsor in our event ads in the *Frederick News-Post*
- Your name and logo on the participant registration package and event signage
- Opportunity to include a promotional item in our registration bags
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo and a **link to your website** on the Literacy Council's website for a full year.

***Your \$1,000 sponsorship helps to support our Workplace Literacy Program.***

**Online auction donations and in-kind contributions valued at \$500 and above will count toward the corresponding sponsorship level.**

**For more information**, please contact our Executive Director, Laurie Fisher, at 301-600-2066 or [lauriefisher@frederickliteracy.org](mailto:lauriefisher@frederickliteracy.org).

**Thank you for your support!**