

Literacy lifts Lives

Annual Report // July 2020-June 2021

2020–2021 Board of Directors

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Literacy Council Receives 2020 Ambassador of the Year Award

Award Honors Workplace Classes for Hospitality Staff

The Literacy Council of Frederick County is the recipient of the Tourism Council of Frederick County's Visit Frederick 2020 Ambassador of the Year Award for teaching workplace English to hotel hospitality staff.

Board President Scott Wisnom made the announcement at the organization's annual membership meeting: "I am proud to say that our 2020 Ambassador of the Year goes to the Literacy Council. This organization teaches English to folks who are in the tourism industry to make sure there is less of a language barrier for visitors coming to Frederick County. This is a fantastic cause...and I think our hospitality industry is better because of it."

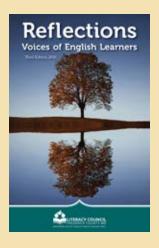
Executive Director Laurie Fisher and Workplace Program Coordinator Kim Brown accepted the award on behalf of the Literacy Council.

The Tourism Council created this award in the late 1990s to recognize individuals and businesses in Frederick County that positively impact the experience of visitors here and significantly contribute to the mission of the Tourism Council. This award was specifically intended to extend beyond the traditional hospitality industry so that everyone in the county might realize that they play a role in forming visitors' impressions of Frederick County.



Celebration of Achievements

The annual Celebration of Achievements in November was broadcast on Facebook Live and featured a series of special stories from our students and volunteers, as well as a virtual presentation of certificates of completion and achievements for our students.



Reflections: Voices of English Learners, 3rd Edition Published

Stories from 20 of our adult learners are featured in our latest edition of our literary magazine, Voices of English Learners. Students shared their stories at a special event in December.

Parent Literacy Program: The Power of Partnerships

The Literacy Council's Parent Literacy Program, together with Frederick County Public Schools and the Frederick County Judy Center, helps parents of young children with limited English skills as they lead their families to success.

Thanks to generous donations of over 3,000 new and gently used children's books to the Literacy Council's annual Holiday Book Drive, children's books can be distributed year round to families at multiple events. Adults in the Literacy Council's programs this year are supporting 102 families and 195 children.

With schools closed, our services amazingly continued:

- Tutoring and Beginning Conversation Classes
- Family literacy, parent/child reading, and playgroup events
- Back-to-school food/diaper distribution and mental health support events
- Providing donated children's books and information



Plamondon Hospitality Partners Presented with Business & Industry Partner in Literacy Award

The Literacy Council presented this award to Plamondon Hospitality Partners for their support of classes for their hospitality associates, exhibiting one of the company's corporate values: "Education can change our world."



Literacy Council Volunteers Help Students Navigate Challenges

Digital Literacy Skills Gained by Volunteers and Students Alike

Flavia, John, Marianne, Pat, Catherine, Judy, and Anna all have something special in common.

They are among more than 110 Literacy Council volunteer tutors and class instructors who are working to make a profound difference in the lives of adults in our community. Throughout the pandemic, they have continued to support the Literacy Council's 250+ adult learners to help them overcome challenges related to reading or speaking English.

Volunteer class instructors like Anna, Catherine, Judy, Marianne, Gus, Elaine, and Jayne conducted 43 community classes on Zoom for 89 students in beginning literacy, conversation, writing, job skills, and *Ventures* curriculum-based instruction, and helped adult learners access and continue their learning during a challenging time.

This past year, the Literacy Council's 124 volunteers contributed over 13,000 hours.

6WORKSHOPS

49
NEW TUTORS

Tutor Training Team Leads Innovative Online Workshops

Six workshops were conducted throughout the year by an all-volunteer team that included volunteers from the Washington County Literacy Council to train nearly 50 new tutors for Frederick County.



Our Impact

9,000+
ADULT LEARNERS
SERVED SINCE 1963

253

ADULT LEARNERS WHO SUPPORT 102 FAMILIES & 192 CHILDREN

13,017+
VOLUNTEER HOURS

Adult Learners in the
Tutoring Program
SUPPORTED BY 97
VOLUNTEER TUTORS

Adult Learners in Community Classes
43 COMMUNITY
CLASSES

PARENT CLASSES

& 8 FAMILY
LITERACY EVENTS

Participants in
Workplace Literacy
8 CLASSES
HOSPITALITY &
MANUFACTURING

2020-2021 Donors Giving Societies of the Literacy Council

In honor of founding members Kay Mackley and Dolly Engle, and Board Member Emeritus Caroline Gaver, the Board of Directors established the Giving Societies of the Literacy Council. This initiative recognizes the individuals, businesses, foundations, and organizations whose ongoing generosity has enabled our organization to empower over 9,000 adults to become literate—not only improving their quality of life and their economic opportunities, but also contributing to the overall economic well-being of our community. Giving Society details, including cumulative Leadership, Recognition, and Legacy Society members are included at frederickliteracy.org/donate/giving-societies.

Caroline Gaver Giving Society (Individuals)

Ric & Ann Adams Mary Ann & Anthony Aellen Dr. Arthur & Julane Anderson Andrew & Mary Barnet Darrell & Laurel Batson Brenda Benna Chad Bieber & Heidi Pierce Thomas & Linda Blair John & Holly Bohman Ginny Brace & Jana Moberly Thomas & Elizabeth Brady John & Linda (Lynn) Bruton Drs. Manuel Casiano & Carmen Hernandez* Patricia Curchin George Delaplaine

George Delaplaine
Frank & Denise
Dertzbaugh
Dorothy Ellis
Laurie Fisher &
Brian Hundertmark
Joel & Caroline Gaver*
Dr. John George

Audrey Glass
Dr. James &

Carole Grissom* Dr. Lloyd Halvorson* Dr. Richard & Paula Haney

Richard & Georgia Helthall* D. Hunt &

Joan Hendrickson*
Sharon Jacko*

Jean Joyce Daniel & Beth Lowe Elaine Luttrell

Louise Lynch
Douglas Martin

Sarah Matthews Alan & Terri Mawdsley Kathryn Joyce McGreevy* Dr. Jose & Gabriela Muniz
Charles Murray
& Catherine Cox
Wade & Freida Pryor
Mary Ann Simmons
Karen Small
Jennifer Smith
Ralph & Niki Thrash
Honorable John
& Donna Tisdale
Maurice Travillian
(in memoriam)
& Sandy Doggett
Doris Vierbuchen

Dolly Engle Giving Society (Businesses)

Rui Zhang

Michael & Marlene Young

Better World Books
Plamondon
Hospitality Partners
ProList, Inc.
Spring Ridge
Chiropractic, LLC*
Surelocked In
Escape Games*
The Frederick News-Post*

Kay Mackley Giving Society (Foundations)

Ausherman Family
Foundation
Crimsonbridge
Foundation
Delaplaine Foundation
Jacobson Family
Foundation
State Farm Companies
Foundation
The CarMax Foundation
The Community
Foundation of
Frederick County
The Helen J.
Serini Foundation

The Joseph D. Baker Fund, Inc. The Laughlin Family Foundation William E. Cross Foundation, Inc.

Kay Mackley Giving Society (Organizations)

Frederick Chapter,

of the Daughters

of the American

National Society

Revolution
Frederick County
Government
Frederick County
Public Libraries
Frederick
Presbyterian Church
Tourism Council of
Frederick County
United Way of
Frederick County

Individual Gifts Received

Richard & Dorinne Armstrong Kusay & Linda Barakat Karen Beck Julia Becker Roger & Betty Bennett Gary & Margaret Bennett Karl Berger & Maribeth Visco Philip & Marj Berkheimer Brian & Carolyn Biggins George & Susan Birch, Jr. Dr. Nancy Bodie Miriam Bolling Deborah Bostian Linda Botek Elaine Bowman Dr. Steven & Patricia Brand Annette Breiling

Charles & Kim Brown Tom Buck Frank & Rhoda Bush Charles Caloia Letty Carpenter **Bridget Carver** Angela Chase Xin Chen Allen & Hsin Chiang Dr. Michael & Anne Cohen Martin Cole Joseph & Beth Conny Terry & Martha Copeland Marianne Dacey Bernard & Krista Davisson Judy Dawson Vincent & Sherry DeFrancisci Barry & Cindy Diamondstone Alexander & Janice Dommerich Rogelio & Victoria dos Santos H. Jesse & Gloria Dubin Karen Dugan Norman Endlich Thomas & Sandra Evans Renee Ferretti Barbara Fisher Kenneth & Elizabeth Fisher David Fitzwater Richard & Susan Foot Cathy Forthuber Fred & Kimberly Genau Mark Gibson Angela Golemac Mark Gregory Dr. John & Carolyn Greiner Douglas Giffith & Jill Cohen Giffith Kristina Grissom

Pat Hammett & Brenda Youngren Ruth Hanson Alan & Dorothy Heil Stephen & Carol Heine Kerri Hesley William House Gail Howard Jeffrey Hurwitz & Dr. Caroline Gessert Patty Hurwitz John Janke Judy Johnson Dr. Amy Jones Erik Jones & Shena Thompson Jones Mary Carolyn Judd Paul & Andrea Kane Bruce Kenworthy (In memoriam) & Dr. Joanna Pierson Dorothy Kenworthy John & Jane Ketchem John & Barbara Kippen Tom & Mary Kitsos Scott & Leah Knecht Claire Kondig Dan Kuebbing Douglas & Janet Kuhns Henry Lane & Karen Richey Carol Lee Lucinda Leonard Dr. George Lewis Chris Lien Joanna Lohr Rick & Marita Loose Tom Lynch & Karlys Kline Anna Maslowicz Jay & Dorothy Matthews Ken Matthews Lori Maze David McAllister & Susan Domowitz

James & Tonita Suellen

McGovern

Calvin Grunewald

Corey Grunewald

Judith Haines

Theodore & Norine Haas

2020-2021 Donors Cont.

Michael & Rita McGowen Noreen McNeill Thomas & Dorothy Meacham John & Faye Meyers Michael & Catherine Mock Wendy Mopsik Linda Moran Kim Mullen Dennis & Sandra Murphy Linda Myers Lucinda Noland Mick & Jan O'Leary Walter Olson Elizabeth Orr Bill & Marilyn Orsinger Betsy Pakenas Yvette Pearch Abby Philbin **Hector Picon** Mary Porter Steve & Blanca Poteat Carol Reed Kerry Reynolds Mary Ellen Rhoderick Edward & Susan Riuli **Evonne Esprey Rogers** Linda Roth Lori Rounds Roseann Russo Virginia Russell Tod & Barry Salisbury Susan Scarvalone Sheila Schaden Linda Schakel* Howie & Shari Scher Dominic & Janet Scudiero Kevin & MaryAlice Self Bruce Seligmann Peter & Ivana Shuck William & Patty Siedling Beatriz Smith Les & Chris Smith Frederick & Patricia Spahr Barry Stup & Moira Weldon Hilary Sunderland Susan Thomas Mary Frances Trunk Shoko Tsuji Evelyn Walker David Wallace & Anne Effland Robert & Heather Wandell Dr. Larry (In memoriam)

& Natalie Warner

Karen Wenner-Pedersen Jan West Judith Westbrook Patricia White Rachel White Melanie Williamson Geordie Wilson & Pilar Olivo James & Susan Writer

Business Gifts Received

Capacity Partners
Curious Iguana Bookstore*
Dancing Bear Toys and Gifts*
Legal & General America
State Farm Agency, Jay Forney*
State Farm Agency,
Danielle Leonard*
The Artists Gallery of Frederick

Organization Gifts Received

All Saints Episcopal Church– Saint Mary's Chapter Blackbird Art & Design* Frederick Writers' Salon The National Shrine of Saint Elizabeth Seton (Poor Box Contributions)

Gifts Made in Honor or in Memory of Others

Simon & Patricia Barber for Catherine Cox Thomas & Elizabeth Brady for Kathy Jenkins Robert & Linda Cardenas-Hundertmark for Laurie Fisher and Brian Hundertmark Xin Chen for Catherine Coundjeris Dr. Cap & Nancy Cline for Jeanne Kemp Catherine Coundjeris for Karen Nagy Sharon Cox for Howard Cox Davey Tree Expert Company, Marketing & Communications Team for Karen Knaack Nagy Frank & Denise Dertzbaugh for Karen Nagy W.W. & Donna Dicks

for Nan Crockett

Richard & Susan Foot for Sharon Jacko Alan & Arline Fraser for Karen Nagy Dr. John George for Margaret George, Ric and Ann Adams Carol Gutwalt for William and Judith Moore June & Jim Harvey for Karen Nagy Peter & Janice Ireland for Alex Sullivan Barry Isaacs & Ingrid Willenz-Isaacs for Karen Nagy Tom & Mary Kitsos for Karen Nagy Louise Lynch for Alan Hoffman and Nettie Mancini Douglas Martin for Cecil and Lucille Martin Finbar McGrath for Beth Conny Roddack Mpeti for Freida, Gus and Laurie Robert & Colleen Norrgard for Karen Nagy

Roddack Mpeti for Freida, Gus and Laurie Robert & Colleen Norrgard for Karen Nagy Margaret Perry for Glenda Orellana Hilary Pettigrew for Karen Nagy Cheryl Rocheleau for Karen Nagy Stanley & Ann Sundergill for Nancy Carignan Edward Tabler for Shirley Tabler Joan, Jerry & Plato Tarbell for Karen Nagy

The 1st Thursday
Book Club of
Worman's Mill
for Karen Nagy
Wayne & Patricia Viereck for
Karen Nagy
Aldan Weinburg for Karen Nagy
Joan Wisner for

Joan Wisner for Garnett Wisner and Ron Wisner

Suz Yanchulis for Mary Elden

The Literacy Council welcomes all levels of financial support to carry out our mission. Every dollar counts!

Revenue

\$71,475 INDIVIDUALS

\$7,585
BUSINESSES

\$174,984 GRANTS*

\$5,130 PROGRAM FEES

\$11,984 SPECIAL EVENTS

\$35,658 INVESTMENT INCOME

\$306,816*

*Revenue was impacted due to forgiveness of the COVID-19 Payment Protection Program (PPP) loan, as well as a large realized gain on the investment account. All proceeds were reinvested and not used for operating expenses.

Expenses

\$186,092 PROGRAM

\$29,361 ADMINISTRATION

\$12,194 FUNDRAISING

\$1,564 SPECIAL EVENTS

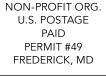


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www.frederickliteracy.org

FIND US! 1000





Scrabble Mania for Literacy Goes Virtual!

Heartfelt thanks to our Scrabble sponsors, auction donors, Scrabble players, and volunteers who all contributed to making this fundraiser a success. Financial support from this event enables the Literacy Council to help Literacy Lift Lives for adult learners and their families in Frederick County!

\$12,000+
RAISED FOR LITERACY PROGRAMS





Installation of New Board Officers

Please welcome new officers Darrell Batson, President; Geordie Wilson, Vice-President; Leah Knecht, Secretary, and Lisa Myers, Treasurer. Also joining the Literacy Council's Board are Michael Cohen, Richard Holley, Peter Shuck, and Carole Southam.

The Board gratefully acknowledges the service provided to the Literacy Council over multiple years by retiring President, James Grissom, M.D. and board members Karen Richey, and Niki Thrash.