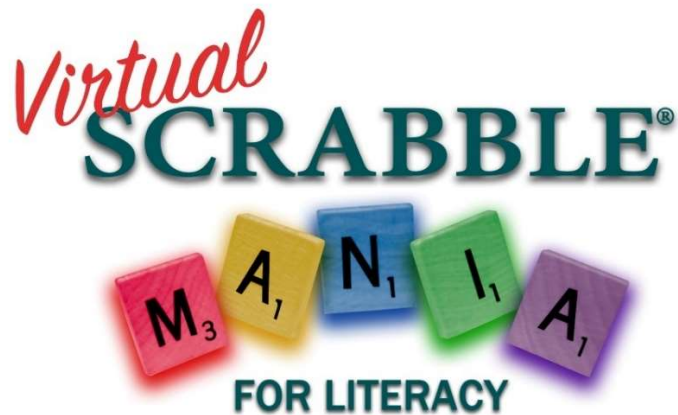




Presents



Saturday, May 15, 2021

Two Opportunities to Play!

Afternoon: 2-5 p.m. & Evening: 6-9 p.m.

Sponsorship Levels & Benefits

We invite your business to consider one of the following sponsorships for the Literacy Council's upcoming *Virtual SCRABBLE® MANIA for Literacy*. Your donation will help fund current programs and allow our organization to grow and better serve our community. Help us achieve our vision of making literacy programs attainable for everyone in Frederick County!



This year will be a little different as we will be hosting a *virtual* Scrabble tournament. We are partnering with *SureLocked In Escape Games* to MC our event! Each team will receive an invitation for an individual Zoom login. Teams will be expected to have an actual Scrabble game at their location. A "team" will be anyone who is playing in your physical location (your home, your office, outdoors {note, you must have WIFI to connect} and who will be connected via your Zoom login.

**Your business will receive publicity as a sponsor before, during, and after the event.
Sponsorships at all levels will include our Basic Benefits:**

- Your name in the Scrabble Mania program
- Your name and business information will be acknowledged during the event.
- Acknowledgement in the Literacy Council's newsletter and social media posts
- Acknowledgement on the large poster displayed at the Literacy Council's entrance in downtown Frederick
- Acknowledgement on the Literacy Council's website for a full year

Double Letter Sponsor (\$100) Basic Benefits plus:

- Team registration: 1 team* (*each team or household has one login to virtual event)

Your \$100 sponsorship supports the first level of books for two students and their tutors.

Triple Letter Sponsor (\$200) Basic Benefits plus:

- Team Registration: 2 teams* (*each team or household has one login to virtual event)
- Listing (with your logo) as a major sponsor in our event ads in *The Frederick News-Post*
- Opportunity to include a promotional item (business card, brochure, pen, notepad, etc.) in our registration bags that will be distributed prior to the event
- A **half-page ad** in the event program
- Social media presence before and after event
- Your name on the Literacy Council's website for a full year.

Your \$200 sponsorship helps to train a cadre of 10 new tutors.

Double Word Sponsor (\$500) Basic Benefits plus:

- Team Registration: 4 teams* (*each team or household has one login to virtual event)
- Listing (with your logo) as a major sponsor in our event ads in *The Frederick News-Post*
- Opportunity to include a promotional item (business card, brochure, pen, notepad, etc.) in our registration bags that will be distributed prior to the event
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo on the Literacy Council's website for a full year.

Your \$500 sponsorship helps keep our classes and tutoring programs (currently conducted through distance learning platforms) operating for one week.

Triple Word Sponsor (\$1,000 or more) Basic Benefits plus:

- Team Registration: 6 teams* (*each team or household has one login to virtual event)
- Listing (with your logo) as a major sponsor in our event ads in the *Frederick News-Post*
- Opportunity to include a promotional item (business card, brochure, pen, notepad, etc.) in our registration bags that will be distributed prior to the event
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo and a **link to your website** on the Literacy Council's website for a full year.

Your \$1,000 sponsorship helps to support our Workplace Literacy Program.

Silent auction and in-kind contributions valued at \$500 and above will count toward the corresponding sponsorship level.

For more information, please contact our Executive Director, Laurie Fisher, at 301-600-2066 or lauriefisher@frederickliteracy.org.

Thank you for your support!