



Presents

SCRABBLE®



Support

SCRABBLE® MANIA for Literacy

Saturday, March 21, 2020, 1:00-4:00 p.m.

Dutch's Daughter Restaurant

We invite your business to consider one of the following sponsorships for the Literacy Council's annual **SCRABBLE® MANIA for Literacy**. Your donation will help fund current programs and allow our organization to grow and better serve our community. Help us achieve our vision of making literacy programs attainable for everyone in Frederick County!

Your business will receive publicity as a sponsor before, during, and after the event. Sponsorships at all levels will include our Basic Benefits:

- Your name in the Scrabble Mania program
- Your name and business information in the slide show played throughout the event
- Acknowledgement from the master of ceremonies at the event
- Acknowledgement in the Literacy Council's newsletter social media posts
- Acknowledgement on the large poster displayed at the Literacy Council's entrance and at the event
- Acknowledgement on the Literacy Council's website for a full year

Double Letter Sponsor (\$200) Basic Benefits plus:

- 2 tickets to the event

Your \$200 donation supports the first level of books for four students and their tutors.

Triple Letter Sponsor (\$500) Basic Benefits plus:

- Team Registration (4 tickets to the event)
- Listing (with your logo) as a major sponsor in our event ads in *The Frederick News-Post*
- Your name and logo on the participant registration packet and event signage
- A **half-page ad** in the event program
- Social media presence before and after event
- Logo on the Literacy Council's website for a full year.

Your \$500 donation helps to train a cadre of 20 new tutors.

Double Word Sponsor (\$750) Basic Benefits plus:

- Team Registration (4 tickets to the event)
- Listing (with your logo) as a major sponsor in our event ads in *The Frederick News-Post*
- Your name and logo on the participant registration packet and event signage
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo on the Literacy Council's website for a full year.

Your \$750 donation keeps our office open for one week providing a place to tutor 50 learners.

Triple Word Sponsor (\$1,000 or more) Basic Benefits plus:

- Table Registration (Two teams - 8 tickets to the event)
- Listing (with your logo) as a major sponsor in our event ads in the *Frederick News-Post*
- Your name and logo on the participant registration packet and event signage
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo and a **link to your website** on the Literacy Council's website for a full year.

Your \$1,000 donation helps to support a 12-week Workplace Literacy class.

Silent auction and in-kind contributions valued at \$500 and above will count toward the corresponding sponsorship level.

For more information, please contact our Executive Director, Laurie Fisher, at 301-600-2066 or lauriefisher@frederickliteracy.org.

Thank you for your support!