



Presents

SCRABBLE®



Support

SCRABBLE® MANIA for Literacy

Saturday, March 30, 2019, 2:00-5:00 p.m.

Dutch's Daughter

We ask your business to please consider one of the following sponsorships for the Literacy Council's annual **SCRABBLE® MANIA for Literacy**. Your donation will help fund current programs and allow our organization to grow and better serve our community. Help us end illiteracy in Frederick County!

Your business will receive publicity as a sponsor before, during, and after the event. Sponsorships at all levels will include our Basic Benefits:

- Your name in the Scrabble Mania program
- Your name and business information in the slide show played throughout the event
- Acknowledgement from the master of ceremonies at the event
- Acknowledgement in the Literacy Council's newsletter social media posts
- Acknowledgement on the large poster displayed at the Literacy Council's entrance and at the event
- Acknowledgement on the Literacy Council's website for a full year

Double Letter Sponsor (\$100) Basic Benefits plus:

- 1 ticket to the event

Your \$100 donation provides 12 student workbooks.

Triple Letter Sponsor (\$250) Basic Benefits plus:

- Team Registration (4 tickets to the event)

Your \$250 donation provides two months of office supplies.

Double Word Sponsor (\$500) Basic Benefits plus:

- Team Registration (4 tickets to the event)
- Listing (with your logo) as a major sponsor in our event ads in *The Frederick News-Post*
- Your name and logo on the participant registration packet and event signage
- A **half-page ad** in the event program
- Social media presence before and after event
- Logo on the Literacy Council's website for a full year.

Your \$500 donation supports three Tutor Training workshops.

Triple Word Sponsor (\$1,000 or more) Basic Benefits plus:

- Table Registration (Two teams - 8 tickets to the event)
- Listing (with your logo) as a major sponsor in our event ads in the *Frederick News-Post*
- Your name and logo on the participant registration packet and event signage
- A **full-page ad** in the event program
- Social media presence before and after event
- Logo and a **link to your website** on the Literacy Council's website for a full year.

Your \$1000 donation supports two Workplace Literacy Program events.

+Matching funds from the Ausherman Family Foundation will double your donation!

Silent auction and in-kind contributions valued at \$500 and above will count toward the corresponding sponsorship level.

For more information, please contact our Executive Director, Laurie Fisher, at 301-600-2066 or lauriefisher@frederickliteracy.org.

Thank you for your support!